



**MAKING GLOBAL GOALS
LOCAL BUSINESS
INDIA**



Rajiv Kumar



**Connect with Rajiv
at MGGLB–India!**

**Thursday, 27 April
Transforming the
Water Landscape
through
Stewardship**

Rajiv Kumar, A post graduate in agriculture with specialization in Agronomy in 1995 from GB Pant University of agriculture & technology. Presently working as Corporate Cane Head at Olam Agro India Private Limited (Indian Arm of Olam International) and having 21 years hands-on experience in sugarcane plantation and addressing sustainability challenges in the sugarcane agriculture sector in India.

He is key advocates for the sustainable sugarcane in India. He is passionate and continuously contribute towards developing breakthrough techniques to improve productivity and reduction of cost of cultivation throughout his carrier. His key focus is on soil health and water conservation/ saving on demand side in agriculture, lot of mile stone he has achieved but still journey is on. He is a proactive leader, administrator, strategist, proficient in imparting technical know-how. Currently he driving Olam Livelihood charter and CR&S initiatives, as a lead team member. Possess excellent communication, presentation, interpersonal and relationship management skills. Thorough knowledge of due diligence for establishing sugar business by means of green or brown field by having an on field experience in India and Globally. He is also a member of the Indian Sugar Mills Association (ISMA) Cane development sub-committee and STAI.

He has widely travelled different geographies & exposed to best practices. He authored technical paper on sustainability of sugarcane cultivation in Madhya Pradesh through companion cropping published in Indian Sugar Journal, Oct 2011.

He is a regular speaker in various National & International seminars.